

## 5TH EDITION OF THE SOCIAL INTRAPRENEURSHIP AWARD

### "YOUR SOCIAL AWARDS"

**Awards for the recognition of everis Group and NTT DATA Corporation and NTT Data Services employees who lead technological and innovative projects with a clear social component that improve the quality of life of people and have a transformative impact on the environments where they are developed.**

**See the modification of the rules made on May 17th 2021 at the end of this document.**

#### One. Purpose of the call

The purpose of the following rules is to establish the rules of participation in the 5th Edition of "*Your social awards*" (hereinafter, the "Award") organised by the **everis foundation** (hereinafter, the "**everis foundation**" or the "Organisation").

Due to the current situation caused by the COVID-19 pandemic and the measures adopted or that may be adopted by the Spanish Government in the coming months, the Organisation reserves the right to partially or totally modify, at any time, the present rules of the 5th edition of the "*Your Social Awards*" in the development, format and celebration of its phases and dates as well as in terms of the Award and the circumstances for receiving and/or enjoying it.

The purpose of the Award is to recognize the everis Group (hereinafter "everis") and NTT DATA Corporation (hereinafter "NTT DATA") and NTT Data Services employee who participates in a volunteer or entrepreneurial project that meets the following characteristics:

- The project may be formed solely by employees from everis global offices and NTT DATA and NTT Data Services, or by everis or NTT DATA or NTT Data Services employees together with people from outside the company (hereinafter, all of them, the "Candidates"). everis and/or NTT DATA and/or NTT Data Services employees are required to lead or have an outstanding contribution to the project.
- The project must have a strong social component that has an impact on the improvement of people's quality of life and positively transforms the environment in which it is developed.
- The project must have a high impact for its current and potential beneficiaries.
- The project must be based on the intensive use of technologies.
- It must be an ongoing project or a project that is at an advanced stage for its launch.

The awarding will be governed by the terms and conditions specified below, which include the eligibility criteria for participation, the selection criteria for designating finalists and winners, the content of entries and other terms and conditions of the Prize. Candidates, by the mere fact of participating, accept these terms and conditions.

#### Two. How to participate and evaluation process.

The process to evaluate the Candidates includes the following stages:

1. Registration and sending of documentation by telematic means.
2. Preliminary analysis and pre-selection of applications.
3. Final and Jury.

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### 1. Registration and submission of documentation:

#### a) Registration

Candidates shall submit their proposal through the following link [www.yoursocialawards.es](http://www.yoursocialawards.es) (Spanish) or [www.yoursocialawards.com](http://www.yoursocialawards.com) (English) until 23:59, Spanish time (CET), on June 27th, 2021.

Through the registration process the Candidates declare the following:

- That they accept and comply with the rules.
- That the Candidates submitting the proposals or projects are duly authorised to submit them, as well as to carry out the necessary procedures and/or actions during the duration of the Award.
- That they cede their image rights to the **everis foundation** within the framework of the Award, as well as that they accept the dissemination of the video presented within the framework of the Award.
- That they accept the data protection clause and consent to the processing of their data in accordance with what is indicated therein.
- That the information provided is reliable.
- That they are the intellectual authors, if applicable, of the ideas they present, that they do not infringe third party rights and that they have not made use of privileged or proprietary information without the appropriate permissions.
- Who lead or have a prominent position in the project they present.
- That the Candidates are responsible for any claims regarding intellectual property or use of proprietary information, holding the **everis foundation** harmless against any possible claims.
- That they accept the commitment to provide any additional information that may be required of them.
- That they accept the commitment to inform about changes in the constitution of the team before the date of announcement of the winners.

#### b) Submission of documents

In this preliminary stage, Candidates will provide the information requested in the **application form** which can be found at the following link: [www.yoursocialawards.es](http://www.yoursocialawards.es) (Spanish) or [www.yoursocialawards.com](http://www.yoursocialawards.com) (English).

The proposal must be submitted in **English** or **Spanish**.

Together with the application form, Candidates must:

- Present your project under the format **CANVAS SOCIAL business model**.
- Publish a **video** in which you describe your project **by presenting the following points:**
  - Description of the project
  - Problem that is solved
  - Relevance for beneficiaries
  - Current level of development / feasibility for launch / continuity
  - Success cases, if applicable

The video shall comply with the following technical specifications:

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- **Maximum duration: 5 minutes.**
- The video must be attached to the entry using YouTube, VIMEO or similar.

The application form, the Canvas and the video are **mandatory** requirements. Candidatures that do not submit this information will not be evaluated. Furthermore, the **everis foundation** reserves the right to disqualify proposals that it deems appropriate at its own discretion and those that do not comply with the established rules or that could be detrimental to the reputation of everis and/or NTT DATA and/or NTT Data Services.

### 2. Preliminary analysis and pre-selection of Candidates.

Once each project has been received, the preliminary analysis phase of the proposals received will begin, which will focus mainly on compliance with the criteria presented in the first clause (Purpose of this call) of these terms and conditions.

The **everis foundation** may request interviews with the Candidates for further clarification of the different sections of the proposal, in order to obtain the fullest possible knowledge of the project.

Proposals received by the **everis foundation** will not be returned to the Candidates.

### 3. Evaluation Committee.

The **everis foundation** will appoint an expert evaluation committee to select those applications that will go through to the final. If deemed necessary, members of the entrepreneurial and/or technological community may join the evaluation committee.

### 4. Final and Jury

The finalist projects will present their project to the Jury of the "Your social awards" Social Intrapreneurship Award 2021 during the month of June 2021 virtually.

The Jury of the Award will be appointed by the **everis foundation** and will be composed of representatives of everis, NTT DATA and/or personalities belonging to the academic and business worlds. The jury reserves the right not to award the Prize to any of the finalist projects.

Likewise, the **everis foundation** may, where appropriate, award a runner-up prize to any of the projects that have been shortlisted, in accordance with the provisions of the third clause of these rules.

## Three. Award.

### Award for the winner.

The Award consists of the recognition of the voluntary or social entrepreneurial activity of the Candidates with, respectively:

- 1- In the case of everis employees: a trip to Japan to learn about the entrepreneurial culture of NTT DATA at its headquarters in Tokyo. For this purpose, the Award winners (maximum 2 representatives per project) will receive an economy class flight ticket from their home city to Tokyo (round trip), accommodation,

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transportation and meals. Only Candidates who are everis employees due to their participation in social innovation projects will be eligible for this Award.

- 2- In the case of NTT DATA and NTT Data Services employees, a trip to Spain, to learn about the entrepreneurial culture of everis at its headquarters in Madrid. For this purpose, the Award winners (maximum 2 representatives per project) will receive an economy class airline ticket from their home city to Madrid (round trip), accommodation, transportation and meals. Only Candidates who are employees of NTT DATA and NTT Data Services due to their participation in social innovation projects will be eligible for this Award.

In the event that the Candidates reside in the destination city of the Award, the Organisation will determine the destination of the trip from among the everis and/or NTT DATA offices.

In addition, the winning project will receive advice from i-deals (everis company specialised in advising technological entrepreneurship projects) for a period not exceeding one (1) month to improve aspects of their project.

All documentation required for the trip is the responsibility of the travellers. The **everis foundation** is exempt from any liability in this respect.

If, for any reason, the winners' trip does not take place for reasons beyond the control of the **everis foundation**, the **everis foundation** will not be obliged to recognize the cost of the procedures and documents incurred by the winner(s), nor are they obliged to recognize or economically compensate the value of the tickets and lodging.

### **Accessit.**

An accessit may be awarded to one of the projects of Candidates other than the winners of the Award (maximum 2 representatives per project), consisting of a trip to Japan or Spain, under the same conditions described in this third base.

### **Audience Award.**

An **Audience Award** will be held and awarded after the end of the presentation of the finalist projects of the "Your Social Awards" Social Intrapreneurship Award. The winner will be chosen through an online form (Microsoft forms) that will be sent to the attendees at the end of the presentations. In the event of a tie between projects, the Jury, with its vote, will choose the winning project. The prize will consist of advice from i-deals for a period not exceeding one (1) month to improve aspects of your project.

## **Four. Conditions and eligibility criteria.**

All employees of everis and NTT DATA and NTT Data Services companies are eligible to apply and participate in this call for entries, as long as they maintain their employment relationship with these companies. In the event that the employee leaves any of them for any reason, their participation in the Award will end immediately, and they will not be entitled to the Award in the event that they are the winner.

## **Five. Miscellaneous.**

everis and/or NTT DATA and/or NTT Data Services employees participating in the Award must obtain from the rest of the project members evidence of their consent, expressly and free of charge and without territorial or time limits, for the use of their image and name by everis, NTT DATA and NTT Data Services and **everis foundation** on the everis intranet, NTT DATA and NTT Data Services websites, social networks, for dissemination and promotion purposes related to this initiative, as well as to grant their own. Specifically, these images and names may be included on the website of the awards to publicise them and future editions of these.

## Sixth. Use of logos and trademarks.

In any of the activities organised by the award winners, as well as in their advertising brochures, website or any other promotional media, the sponsorship of the **everis foundation** will appear in a suitably prominent place. This sponsorship must also be reflected in press appearances. In both cases, and regardless of the chosen form of publication, the award winners undertake to respect and apply the regulations for the use of trademarks and logos provided by the **everis foundation** for this purpose. The **everis foundation** reserves the right to revoke the authorisation to use the trademark and logo of which it is the owner.

## Seventh. Competition Privacy Policy.

### ***Who is the controller and what is the purpose of the processing?***

In compliance with the applicable regulations on personal data protection, we inform you that the personal data that you provide to us as part of your participation in the Award will be processed by **everis foundation in its** capacity as Data Controller, for the following purposes:

- (i) To allow their registration and participation in the Prize and the proper conduct of the Prize.
- (ii) Processing, capturing and/or dissemination of their image and/or voice in the framework of their participation in the Prize and disseminating it for internal and external communication, promotion and advertising purposes in the terms described in the Bases of the Call for Entries.
- (iii) Sending commercial communications by any means (including electronic means), regarding activities, events and/or the everis foundation, as well as everis activities, events, *newsletters*, products or services.

We will only process the data provided during your registration for the Prize, the data you provide during the evaluation phase of the projects and, where appropriate, the data necessary to be able to award you the Prize and to manage the delivery of the Prize.

### ***What is the legitimacy of the processing?***

The legitimacy for the processing of your data is the legal relationship established on the basis of your participation in the Prize, and your consent given in relation to the other purposes. We will not process your data for purposes other than those described above, nor will we create profiles or make automated decisions based on the information you provide.

### ***Who are the recipients of your data?***

Your data may be communicated, for the purposes identified above, to everis and NTT DATA and NTT Data Services companies for internal administrative purposes and for the dissemination of the different editions of the *Your Social Awards*, under the terms indicated in this clause. Some of these companies are located in countries that are not members of the European Economic Area and have not been declared by the European Commission to have an adequate level of personal data protection. In these cases, the communication will always be made on the basis of compliance with the provisions of European data protection regulations, such as the subscription of standard contractual clauses. The name and headquarters of everis companies are listed on this website (<https://www.everis.com/spain/es/group-companies>) and all of them are primarily engaged in activities related to the provision of consulting services.

Your data may also be communicated, for the purposes of promotion and advertising as indicated in point (ii) above, to the owners of the media, modalities and/or forms of exploitation used, such as the media and social networks, as well as to the general public, who may have access to such media, modalities and/or forms of exploitation used in the promotion and/or advertising actions.

We may also, where we are legally obliged to do so, disclose your data to authorities and entities that require us to do so.

Apart from the aforementioned cases, the **everis foundation** will only transfer your data in order to comply with the legal obligations to which it may be subject. In the event that you are a winner, we may also communicate your data to

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the entities that may be necessary to make you a beneficiary of the prize, including travel agencies, hotels, etc. We will inform you in advance of the entities to which we will send information in this regard, once you are a winner.

We guarantee that when your data may leave the European Economic Area, they will maintain the same level of protection based on compliance with the provisions of European data protection law. In this regard, international data transfers will be made (i) to countries with an adequate level of protection declared by the European Commission (ii) on the basis of the provision of adequate safeguards such as standard contractual clauses or binding corporate rules or (iii) pursuant to the authorisation of the competent supervisory authority or other cases provided for in the regulations.

For further information on international data transfers or to obtain confirmation or a copy of the safeguards used, please contact the Data Protection Officer.

The information requested in the form is necessary for participation in the Prize. If you do not wish to provide any of them, you may not be able to register as a candidate for the Prize.

### ***How long will we keep your data?***

We will retain the data only for the time necessary to process your application as a participant in the Prize and, where appropriate, to be able to award you the prize. We may also retain your data for future editions, should we need to refer to winners and/or projects from past editions. Once this period has elapsed, we will proceed to delete your data, and we may keep them blocked in order to comply with legal obligations that do not apply.

If you have consented, we will also keep your data to send you communications regarding activities, events and/or everis foundation activities, events, *newsletters*, everis products or services, as long as you do not request their deletion. You may revoke your consent at any time. You may also object to continue receiving commercial communications in the manner indicated in the footer of each communication.

### ***What are your rights?***

You may request confirmation from everis as to whether your personal data is being processed and, if so, you may request access to such data. You may also request the rectification of inaccurate data or, as the case may be, request its deletion when, among other reasons, the data is no longer necessary for the purposes for which it was collected.

In certain circumstances, you may request that we restrict the processing of your data, in which case we will only keep it for the purpose of pursuing or defending claims.

You may withdraw your consent at any time. Once the revocation has been exercised, which will not be retroactive unless otherwise required by law, your data may be blocked for the periods of limitation laid down by the applicable regulations. You may also object to the processing of your data, particularly with regard to commercial communications, in which case we will not process the data, except for compelling legitimate reasons or for the exercise or defence of any claims.

To exercise the aforementioned rights, please write to the Data Protection Delegate, enclosing a copy of proof of identity (Camino Fuente de la Mora, 1, 28050 Madrid, Spain or [data.protection.office@everis.com](mailto:data.protection.office@everis.com)). To assist us in processing your request, please indicate "Data Protection" in the subject line. You have the right to lodge a complaint with the competent data protection authority (in Spain, [www.aepd.es](http://www.aepd.es)) in the event that you become aware of or believe that an event may be in breach of the applicable data protection regulations.

## **Eighth. Confidentiality, Assignment of Image Rights and Intellectual and Industrial Property Rights**

The **everis foundation** is committed to maintaining confidentiality for those projects that are not awarded prizes.

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Under no circumstances will the intellectual and industrial property contained in the proposals and/or projects be transferred to the everis foundation. In any case, candidates guarantee that they hold ownership of these rights and have obtained, where appropriate, the necessary authorisations from any third parties.

Candidates, by participating in the Award and submitting the project candidacy, voluntarily and freely authorize the **everis foundation** and everis and NTT DATA and NTT Data Services companies to capture and/or record the image of the Candidates, either by themselves or through any third party authorized by the **everis foundation**, as well as to exploit the same and all those elements identifying the image itself in any of its facets, by any means of dissemination, modalities and/or forms of exploitation, expressly including the possibility of publishing the images on internal channels of the **everis foundation**, everis companies, NTT DATA and NTT Data Services, such as the intranet, as well as on external channels such as websites or social network profiles (Facebook, twitter, etc.), online reproduction platforms and/or streaming, online reproduction and/or streaming platforms (e.g. Youtube), meetings, forums, conferences, presentations and publications, as well as any other media (television, press, etc.); on the occasion of the participation of the Candidates in the 5th Edition of the Award. This authorization is limited to the purposes of internal and external communication, promotion and advertising of the **everis foundation** and everis and NTT DATA and NTT Data Services companies and any related or ancillary activities. Consequently, the Applicants grant the **everis foundation**, everis and NTT DATA and NTT Data Services companies the right to capture and reproduce, distribute and publicly communicate the image of the Applicants for the purposes described in the previous paragraph. This authorization is granted on a transferable basis, with no time or territorial limit.

Candidates shall hold the **everis foundation** harmless and shall be liable to the everis foundation, or to third parties, for any damages that may be caused as a result of breach of the assignment of rights and guarantees contained in these terms and conditions for any liability that may arise from image rights, intellectual or industrial property, as well as breach of applicable regulations that may arise from the contribution contained in the proposals or projects by these participants in the competition. In this way, the Candidates will be responsible for any infringements caused or that may be caused to the rights of third parties and/or for infringement of the applicable regulations by the contents.

### **Ninth. Acceptance of the Bases.**

Participation in the call for entries implies acceptance of these rules, without exception or conditions, as well as any resolution or decision that either the **everis foundation** or the Jury may adopt in the event of incidents.

Participation in the initiative implies the express submission of the participants to the interpretative decisions made by **everis foundation**, everis companies and NTT DATA and NTT Data Services. These terms and conditions are subject to Spanish legislation and courts.

## **ANNEX: About Social Entrepreneurship**

Social entrepreneurship aims to bring about social change for the benefit of the less fortunate or in some way improve the society in which we live. The creation of social value is fundamental, based on the use of business principles and tools but with innovative solutions to social problems to generate or drive change in our society.

### **NOTIFICATION OF MODIFICATION OF THE RULES OF THE "YOUR SOCIAL AWARDS" SOCIAL INTRAPRENEURSHIP AWARD**

**Modification of the rules dated May 17th 2021**

The following changes to the rules of the "Your Social Awards" Social Intrapreneurship Award are hereby notified:

1. Basis Two, point 1. a) and b) is modified, so that Japanese language is introduced as a valid option to submit the proposal, through the link: [www.yoursocialawards.com](http://www.yoursocialawards.com)
2. The deadline for registration for the Prize is extended from 30 May at 23:59 (Spanish time) to 27 June 2021 at 23:59 (Spanish time).

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3. Basis Two, point 1 b) in relation to the video to be submitted together with the proposal, is also modified by introducing:

"In case the video is submitted in **Japanese**, it must, in addition, comply with the following technical specifications:

- o Include English subtitles. An explanatory video on how to include subtitles in the video is provided below: <https://www.youtube.com/watch?v=mdocAyVxSDE>. In case there are still difficulties in incorporating subtitles into the video, Applicants may write to [fundación.everis@nttdata.com](mailto:fundación.everis@nttdata.com) for additional support.

- o The video must be attached to the registration using YouTube."